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Director/PDMR Shareholding

DIRECTOR/PDMR SHAREHOLDING

DFI RETAIL GROUP HOLDINGS LIMITED

Released 11:22:03 16 June 2026

RNS Number : 51171
DFI Retail Group Holdings Ltd
16 June 2026

DFI RETAIL GROUP HOLDINGS LIMITED

NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

1 Details of the person discharging managerial responsibilities / person closely associated

- a) Name: Scott Anthony Price

2 Reason for the notification

- a) Position/Status: Executive Director and Group Chief Executive
b) Initial notification/Amendment: Initial Notification

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

- a) Name: DFI Retail Group Holdings Limited
b) LEI: 213800NOTG41PZVNNX48

4 Details of the transaction(s): *section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted*

- a) Description of the financial instrument: Ordinary shares of US cents 5 and 5/9 each
Identification code: BMG2624N1535
- b) Nature of the transaction: (i) Release of dividend equivalent shares in respect of certain past dividends paid on share awards granted in June 2023
(ii) Ordinary shares received upon vesting of share awards granted in June 2023
- c) Price(s) and Volume(s):
- | | Price(s) | Volume(s) |
|------|----------|-----------|
| (i) | US\$0.00 | 64,775 |
| (ii) | US\$0.00 | 356,384 |
- d) Aggregated price: US\$0.00
Aggregated volume: 421,159
- e) Date of the transaction: 16 June 2026
- f) Place of the transaction: Outside a trading venue

Erica Chan
Company Secretary
DFI Retail Group Holdings Limited

16 June 2026

www.DFIretailgroup.com

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